

The Profitable Artist

Publication

New York Foundation for the Arts

[Org/Publisher Website](#)

Topic Marketing | Finance | Planning | Collaboration

Location

(Workshop

Only)

Occurance

(Workshop

Only)

Published

Date

(Publications Tuesday, 07 August 2018

Only)

New York Foundation for the Arts presents the newly-revised second edition The Profitable Artist (Allworth Press, 2018), a comprehensive "how-to" guide to being a professional and profitable working artist.

Description With decades of experience training and helping artists worldwide, NYFA's expert staff "in conjunction with outside professionals have compiled a "best practices" approach to planning and organizing an arts career. This paperback handbook identifies common challenges; examines specialized areas of strategic planning, finance, marketing, law, and fundraising; and distills these topics in an easy-to-digest way so that artists and creatives of all disciplines can apply them to their own experience and practice.

Fee required
to access? Yes

Access: [Link to Content](#)

Speakers