Advocacy 101

Video Arts U **Org/Publisher Website** Marketing | Legal | Community and Public Engagement Topic Location (Workshop Only) Occurance (Workshop Only) Published (Publications Wednesday, 29 March 2023 Only) When elected officials don't hear from their constituents about the arts and culture, they could easily assume that arts issues aren't important to their voters. That is why it is imperative that arts advocates speak up regularly by letting key decision makers know their positions. To help you get ready, the Americans for the Arts' Government Affairs team along with the Arts Action Fund will host this timely webinar entitled Advocacy 101. Learning Objectives: Description Learning how to be a grassroots arts advocate by being prepared with a specific ask, unified messaging, and connections to representatives. Understanding the top legislative issues for 2023 along with their talking points. How to connect with your stateâ€[™]s advocacy organizations to coordinate state and local advocacy work. Captions and a transcript are available.

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Speakers