

How to Begin Designing for Diversity

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Description The article "How to Begin Designing for Diversity" by Jahan Martin and Boyuan Gao of Project Inkblot introduces the Design for Diversityâ„¢ (D4D) framework. The co-founders emphasize the need to incorporate cultural and racial perspectives into design processes. They highlight core questions such as worst-case scenarios, team identities, excluded communities, equitable engagement, and ongoing improvement. By leveraging D4D, creators can overcome biases, enhance inclusivity, and achieve higher-quality, adaptable work. The framework is compared to safety checklists in high-pressure industries, encouraging a shift towards more equitable design practices.

Fee required
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Speakers