

How to sell your own artwork

Publication

The Creative Independent

[Org/Publisher Website](#)

Topic Marketing | Artist Career Development

Location

(Workshop

Only)

Occurance

(Workshop

Only)

Published

Date

(Publications Wednesday, 13 June 2018

Only)

It should be said in the first line of this guide that selling art is not easy. Whether through a gallery, through an online platform, or out of your own studio, making a sale of your own work will be challengingâ€”but it can also be exciting.

Description Iâ€™ve been selling art for more than seven years, first as an independent curator showing art in whatever space I could find, then as the co-owner and director of Louis B. James Gallery, and now at the gallery yours mine & ours. The main thing Iâ€™ve learned over the years is just how much time and energy it can take to get someone to commit to acquiring an artwork. While this guide will give you a lay of the land for selling your own art, itâ€™s important to know that just as everyoneâ€™s personality is different, each artistâ€™s experience selling their work will also be different. So as you experiment with different ways to sell your artwork to different collectors, remember to be flexible, be yourself, and try to have some fun in the process.

Fee required
to access? No

Access: [Link to Content](#)

Speakers